



## US Capital Global Offers Enhanced Suite of Investor Relations Services for Enterprises, Issuers, and Funds



*San Francisco-based private financial group offers public and private companies and funds the leverage needed to raise their profile among US and international investors and potential partners.*

SAN FRANCISCO, SEPTEMBER 2021 – **US Capital Global** has expanded its customized suite of Investor Relations (IR) services for small and lower middle market businesses seeking capital, potential partners, or M&A opportunities. The firm’s IR services are designed to complement its comprehensive suite of financial services, especially its capital raise, M&A, and financial advisory services.

US Capital Global is a full-service private financial group headquartered in San Francisco, CA. The group focuses on providing sophisticated debt, equity, and investment products to lower middle market companies and investors, using the latest FinTech and RegTech innovation. The group provides private placement and capital raise services through its FINRA-member, SEC-registered affiliate, US Capital Global Securities LLC.

“We are extremely pleased to be offering our clients a total solution through our enhanced, comprehensive suite of IR services,” said **Charles Towle**, Managing Partner at US Capital Global. “Our IR services are designed specifically to increase clients’ visibility, enhance the impact of their communication, and extend their reach in the financial community.”



“Our suite of integrated solutions enables clients to benefit from our extensive IR and capital raise experience, financial proficiency, and wide network of contacts in the investment community,” said **Vanessa Guajardo**, Senior Vice President of Marketing at US Capital Global. “These new services address the most critical needs of companies on the capital markets, and provide a unique opportunity to have immediate access to the necessary tools, skills, and networks a business needs to grow.”

The firm’s IR services cover three broad areas: strategic counsel, public communications, and investor engagement. They encompass a wide range of services from customized financial PR with extensive, targeted distribution (e.g. premium news outlets, 250,000+ news subscribers, 30,000+ journalists and bloggers) to exclusive investor events, financial disclosure advisory, digital solutions for heightened traffic and engagement, and exposure to the firm’s wide network of investors.

To learn more about US Capital Global’s IR services, please contact Vanessa Guajardo at 415-889-1045 or [vanessag@uscapglobal.com](mailto:vanessag@uscapglobal.com).

### **About US Capital Global**

Established in 1998, **US Capital Global** leverages the latest FinTech and RegTech innovation to provide sophisticated debt, equity, and investment products to lower middle market companies and investors. The US Capital Global group manages direct investment funds and provides wealth management and capital raise services through its affiliates, including US Capital Global Investment Management LLC, US Capital Global Wealth Management LLC, and its FINRA-member broker-dealer, US Capital Global Securities LLC. The group collaborates closely with its peers in professional banking and investment advisory. [www.uscapglobal.com](http://www.uscapglobal.com)

**To learn more about US Capital Global, email Jeffrey Sweeney, Chairman and CEO, at [jsweeney@uscapglobal.com](mailto:jsweeney@uscapglobal.com) or call +1 415-889-1010.**