

US Capital Global Securities Announces \$10MM Convertible Note Offering for Global Award-Winning Premium Tequila Brand



Explore an exclusive investment opportunity in Etéreo Tequila, a premium brand set to redefine luxury with its \$10 million convertible note offering and global expansion plans.

SAN FRANCISCO, APRIL 2024 – **US Capital Global Securities LLC**, an SEC-registered affiliate of renowned global financial group **US Capital Global**, is pleased to announce an exclusive investment opportunity for eligible investors. A convertible note offering of up to \$10 million is now available for participation in Etéreo Tequila Spirit Limited (“Etéreo”), an award-winning Tequila brand that aims to redefine luxury with its fusion of Mexican heritage, European sophistication, and Mediterranean lifestyle.

Headquartered in London, Etéreo is on a mission to revolutionize the global tequila market with its premium brand, Etéreo Tequila. Led by founder Hamade Nasser, the company offers a range of sophisticated and award-winning products. Backed by strategic partnerships and a commitment to excellence, Etéreo aims to capture market share and deliver a distinguished tequila experience to consumers worldwide.

Emphasizing Etéreo’s opportunities for international growth, Hamade Nasser remarked, “While the US tequila market is saturated, significant expansion opportunities exist in the UK, Europe, Asia, and the Middle East. By vertically integrating our tequila supplier into our operations, we aim to alleviate supply chain constraints and stabilize pricing in underserved markets.”

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Charles Towle, CEO of US Capital Global Securities LLC, added, "Étéreo boasts a stellar team and product lineup coupled with competitive pricing. Its distillery, Casa Fogonero, a cherished family-run establishment in Jalisco, has perfected the art of tequila production across four generations. With established distribution channels, particularly in the UK, we believe Étéreo is primed for international expansion. Eligible investors now have the chance to **participate in this \$10 million convertible note offering.**"

About Étéreo Tequila Spirit Limited

Based in London, Étéreo Tequila Spirit Limited ("Étéreo") seeks to redefine luxury in the tequila market with its premium products blending Mexican heritage, European flair, and Mediterranean lifestyle. Targeting cosmopolitan capitals, Étéreo aims to deliver exclusive experiences and drive market expansion. To learn more, visit www.eterео.group.

About US Capital Global

US Capital Global Securities LLC ("USCGS") serves as the FINRA-member broker-dealer division of US Capital Global, specializing in facilitating growth-stage investments. Since 1998, US Capital Global has been dedicated to providing lower middle market businesses and investors with sophisticated investment opportunities. For further details about US Capital Global Securities or this investment opportunity, contact Pankaj Vashisth, Managing Director of Capital Markets and Partner, at pv@uscapital.com or call +1 415-999-0310.

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