

US Capital Global Securities Announces \$20MM Convertible Note Offering for Global Sports and Entertainment Talent Management Platform



Opportunity to invest in a pioneering talent management firm that aims to disrupt the global celebrity talent market is now open to eligible investors.

SAN FRANCISCO, APRIL 2024 – **US Capital Global Securities LLC**, an SEC-registered affiliate of global financial group **US Capital Global**, is pleased to present eligible investors with a unique investment opportunity to participate in an investment round of up to \$20 million for The Collective Family LLC (“TCF” or the “Company”).

TCF forges partnerships with independent sports agencies, offering a high-quality service and marketing platform to enhance their support for athletes and entertainers. With several binding contracts already secured, TCF aims to revolutionize the global celebrity talent management landscape.

“At TCF, we proudly represent individuals across sports, music, modeling, and social media,” stated Julian Bradham, CEO and Co-Founder of TCF, a veteran of the investment industry with four decades of experience, having spearheaded the growth and transformation of multiple major financial firms. “Our core mission is to redefine talent management, driven by our commitment to ‘Elevate the Game’. We are seeking \$20 million in convertible notes to fuel our vision of delivering a full-service agency platform.”

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TCF distinguishes itself through its comprehensive support model for agents, which includes an equity interest, guaranteed salary, expense coverage, and marketing assistance. In exchange, the Company deducts a percentage fee from secured contracts and disburses the remaining proceeds to the agents.

"TCF has already recruited over 60 high-profile sports agents who represent close to a billion dollars in contracts under management, with over 70 premier athletes and over 25 prospects in the 2024 NFL Draft," added **Charles Towle**, CEO at US Capital Global Securities LLC. "The industry is experiencing increasing globalization, prompting talent managers and agencies to explore international opportunities for their clients. TCF is at the forefront of cross-border collaborations, endorsements, and digital content creation, enhancing client visibility. Eligible investors now have the chance to **participate in this \$20 million convertible note offering.**"

About The Collective Family LLC

The Collective Family LLC ("TCF") is a pioneering global sports and entertainment celebrity talent management firm poised to disrupt the market. With a seasoned team of talent managers, legal experts, strategists, marketers, and creatives, TCF aims to offer unparalleled expertise in every aspect of client careers, including contract negotiations, strategic partnerships, public relations, and community engagement initiatives. For more information, visit www.thecollectiveinc.com.

About US Capital Global

US Capital Global Securities LLC ("USCGS") is the FINRA-member broker-dealer division of US Capital Global that acts as placement agent for growth-stage companies, projects, and investment funds. Since 1998, US Capital Global has been committed to providing lower middle market businesses and investors with sophisticated debt, equity, and investment opportunities usually available only to larger middle market companies and institutional investors, using the latest FinTech and RegTech innovation. US Capital Global entities manage direct investment funds and provide wealth management and capital raise services. USCGS or its affiliates may provide advice to, be compensated by, may have other business relationships with, or may from time to time acquire, hold or sell a position in the securities of the issuers mentioned herein. Any such offer or solicitation shall be made only pursuant to the confidential private placement memorandum. View USCGS' Form CRS at www.uscapglobalsecurities.com/crs.html.

To learn more about US Capital Global Securities or this investment opportunity, email Michael Carpinello, Senior Vice President, at mcarpinello@uscapital.com or call +1 305-930-6006.

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