

# US Capital Opens Office in Switzerland with Newly Appointed Senior Vice President Jarrod Robertson



*Leading private financial group for the middle market appoints new Senior Vice President to expand its presence in Europe through a new office in Switzerland's "Crypto Valley."*

SAN FRANCISCO, APRIL 2022 – **US Capital** is pleased to announce that Jarrod Robertson has joined the group as Senior Vice President heading the group's new Swiss office in Zug, a leading hub for blockchain with 450 blockchain/crypto companies active in the region. As head of this regional office, Robertson is responsible for US Capital's clients in Switzerland and adjacent EU countries, providing them with the group's full range of financial services, including corporate finance, asset management, real estate finance, M&A, and advisory services.

Headquartered in San Francisco with main offices in Las Vegas, Miami, London, and Milan, US Capital is a full-service private financial group with an established track record in corporate finance, asset management, and capital formation services. All private placements, securities, and other related services are offered by the group's FINRA-member broker-dealer affiliate, **US Capital Global Securities LLC**.

Newly appointed Senior Vice President Robertson has over 10 years of experience working in the international market as a bridge between the US and the EU, providing cross-jurisdictional business consultation services and advising on project development, go-to-market and MVP strategies, market penetration, and capital formation with a specialization in private debt, bond, and equity structuring.

"I am delighted to be joining US Capital and look forward to expanding the group's presence in Switzerland and across the EU," said Robertson. "Located just 25 kilometers from Zurich, Zug is on the front line of global finance dealing with digital assets and has become renowned as a leading hub for blockchain, often referred to as Switzerland's 'Crypto Valley'. This is an ideal location for US Capital, a global private financial group that specializes in FinTech and RegTech. I look forward to building a dynamic team in Switzerland."

**Charles Towle**, COO and Managing Partner at US Capital, said: "It is a real pleasure to have Jarrod on board as head of our new office in Switzerland, as we continue to expand our presence globally. Throughout his career, Jarrod has worked extensively with companies that focus on green energy, renewable energy, and breakthrough technologies. At US Capital, we have a strong specialization in cutting-edge FinTech and in ESG investing. Jarrod is therefore ideally placed to help us expand these areas of business from the global economic hub of Zug. We are delighted to be opening an office in Switzerland."

Switzerland has been **ranked third in the world in cryptocurrency fundraising**, according to ICO Watchlist, ahead of other financial technology hotbeds like London, Singapore, and Israel. In February 2021, Switzerland introduced a new "blockchain law" to codify how digital assets should be treated by the courts when it comes to proof of ownership and custody.

## About US Capital

Established in 1998, **US Capital** leverages the latest FinTech and RegTech innovation to provide sophisticated debt, equity, and investment products to lower middle market companies and investors. The US Capital group manages direct investment funds and provides wealth management and capital raise services through its affiliates, including its investment advisers US Capital Global Investment Management LLC, US Capital Global Wealth Management LLC, and its FINRA-member broker-dealer, US Capital Global Securities LLC. The group collaborates closely with its peers in professional banking and investment advisory. [www.uscapital.com](http://www.uscapital.com)

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